

SMAA NETBALL CLUB

SPONSORSHIP



Smaa.secretary@smaanetballclub.com.au

www.smaanetballclub.com.au

ABN 17 994 722 184

Winter 2025

DEAR POTENTIAL SPONSOR,

SMAA Netball Club is associated with SAUCNA and is thriving at our new home at the West Beach Sporting Complex, in the western suburbs of Adelaide. We are very excited about the move back to our roots and the fantastic opportunities it will create for our current and future members.

Our recent 2024 Winter Season sees our membership at approximately 240 junior players and 100 senior players - making us one of the largest player participated netball clubs in the Western Suburbs.

Since our early beginnings, the club has continued to grow with players gaining the skills and “sportsmanship” qualities that SMAA Netball Club has become known for. We are a community and volunteer driven club with a large weekly presence at games.

Our players and their families are proud to be associated with SMAA Netball Club and over the years, we have won many premierships across all age ranges and enjoy celebrating our achievements as a community.

SMAA Netball Club is a non-profit community club that operates entirely through committed and passionate volunteers including; coaches, committee members, bar/canteen staff, and players. Annually, the club incurs many costs that can only be remunerated through membership fees and donations received from generous individuals & businesses. These funds are then reinvested into the club for the benefit of all members.

Club or Team Sponsorship through SMAA Netball Club would create a mutually beneficial partnership between your business and SMAA. We appreciate that you may receive many requests for sponsorship, from many worthwhile sporting clubs, but we hope you will see the benefit in connecting your brand with our club. For more information, please contact, SMAA Sponsorship Coordinator.

Kind regards

Craig Taylor

Sponsorship Representative – SMAA Netball Club

Craigtaylor841@gmail.com 0438134953

SPONSORSHIP PROPOSAL

The SMAA Netball Club understands that in the current economic climate, organisations require value for any sponsorship money. Thus, the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support their community.

As a sponsor of SMAA Netball Club, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.

SMAA Netball Club endeavours to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork.

DIAMOND SPONSORSHIP PACKAGE - \$5000

Signage (Banner – 1.8m x 10m)

- Signage in premium position at SMAANC West Beach home clubrooms / courts.
- Business logo on team training attire (worn at all training and game days).

Communication

- Promotion opportunities on SMAANC Facebook page.
- Business logo and link to business website on SMAANC social media.
- Certificate of recognition.

Events

- Two x tickets to the SMAANC End of Season Celebration night including verbal and screen promotion opportunity.
- Opportunity to present Club Champion and Community award at End of Season Celebration night.
- Sponsorship of SMAANC AGM.
- Sponsorship of SMAANC Committee Christmas Function.
- Sponsorship of Monthly Best player awards.
- Business logo on rolling power point at all major events.
- One x promotional material (pull-up banner) at all major events.
- Invitation to the annual SMAANC Club Day (approximately 200 attendees).

GOLD SPONSORSHIP PACKAGE - \$3000

Signage (Banner – 1.8m x 3.6m)

- Signage in premium position at SMAANC West Beach home clubrooms / courts.

Communication

- Promotion opportunities on SMAANC Facebook page.
- Business logo and link to business website on SMAANC social media.
- Certificate of recognition.

Events

- Business logo on rolling power point at all major events.
- Invitation to the annual SMAANC Club Day (approximately 200 attendees).
- Sponsorship of End of Season Celebration Trophies (approximately 500 attendees).

SILVER SPONSORSHIP PACKAGE - \$2000

Signage (Banner – 1.8m x 2.4m)

- Signage in premium position at SMAANC West Beach home clubrooms / courts.

Communication

- Promotion opportunities on SMAANC Facebook page.
- Business logo and link to business website on SMAANC social media.
- Certificate of recognition.

Events

- Business logo on rolling power point at all major events.
- Invitation to the annual SMAANC Club Day (approximately 200 attendees).
- Sponsorship of branded match balls or club first aid kits.

BRONZE SPONSORSHIP PACKAGE (TEAM) - \$750

Signage

- Signage (corflute) in premium position at SMAANC West Beach home clubrooms / courts.
- Business logo on team training attire (worn at all training and game days).

Communication

- Promotion opportunities on SMAANC Facebook page.
- Business logo and link to business website on SMAANC social media.
- Certificate of recognition / appreciation.

Events

- Business logo on rolling power point at all major events.
- Invitation to the annual SMAANC Club Day (approximately 200 attendees).

A1 INDIVIDUAL PLAYER SPONSORSHIP PACKAGE - \$200

Signage

- Business logo on individual player training attire (worn at all training and game days).
- Signage of player and business logo in SMAANC clubrooms.
- Certificate of recognition / appreciation.

Communication

- Facebook post on SMAANC Facebook page promoting partnership between player and business (post agreed between player and sponsor).

Events

- Invitation to the annual SMAANC Club Day (approximately 200 attendees).

Membership

- \$50 towards player winter fees.

IN KIND SPONSORSHIP / DONATION

In Kind Sponsorship

- Please note that SMAANC is flexible and open to all types of in kind sponsorship, and will endeavour to offer options for all interested parties.

Donations

- If you would like to donate to SMAANC but unable to commit to any of the sponsorship categories listed in this proposal please feel free to contact the club and discuss ways in which you or your business can assist.

For further information about any of the sponsorship, packages listed in this proposal please contact:

Craig Taylor – SMAANC Sponsorship Representative

Smaa.secretary@smaanetballclub.com.au

0438134953

SMAA SPONSORSHIP ACCEPTANCE FORM

SPONSORSHIP CATEGORIES

DIAMOND SPONSOR PACKAGE

GOLD SPONSOR PACKAGE

SILVER SPONSORSHIP PACKAGE

BRONZE SPONSOR PACKAGE

A1 INDIVIDUAL PLAYER SPONSOR PACKAGE

IN KIND SPONSORSHIP (PLEASE STATE TYPE OF SPONSORSHIP/DONATION) PRIVATE DONATION

I commit to provide sponsorship of the SMAA Netball Club, 2025 Netball Program in the following sponsorship category:

Sponsorship Category: _____

Sponsorship Value: \$ _____

A1 Individual Player Sponsor Full Name: _____

We / I _____ agree to sponsor one SMAA Netball Club A-Grade player in the 2025 Winter Season to the value of \$200 plus potential additional benefits as negotiated.

Organisation / Business Name: _____

Signature: _____ Date: ____ / ____ / ____

Contact Name: _____ Position Title: _____

Address: _____

Tel: () _____ Fax: () _____

E-mail: _____

SMAA Netball Club Signature: _____ Date: _____

Please note: Payment is requested within 2 weeks of acceptance.

Electronic Funds Transfer

Club Name – SMAA Netball Club

ABN 17 994 722 184

Bank: Bendigo Bank

BSB: 633000

Account Number: 182262865